



ROCHESTER SOFTBALL ASSOCIATION

PORTFOLIO

Revised 04/14/08

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INTRODUCTION

The Rochester Softball Association (RSA) became officially established February 4, 1992. We requested non-profit status and received our exemption of Federal Income Tax on May 14, 1992. The RSA incorporated under the laws of Minnesota on July 27, 1995. The purpose of this organization shall be to promote, perfect, and foster community recreational softball in accordance with the aims and objectives encompassed by the City of Rochester and the Rochester Softball Association. In addition, we will present a healthy and wholesome pastime to all interested participants, and uphold the principles of good sportsmanship and fair play. Without limiting the foregoing, this organization's objectives shall include:

- To obtain funds for the acquisition, development, and redevelopment of softball facilities.
- To assist regulatory units of government charged with such purpose in the identification of needs and prioritization of facility funding, and to provide funding for the same at a minimum cost administratively.
- To maintain and improve communication between members and regulatory units of government.
- To enhance the image of softball participants.

An annual meeting of the membership is held each year. At such annual meetings, all voting members shall transact business as it comes before the members. Any member in good standing has one vote.

The government of this organization is comprised of two CO-Presidents, a Treasurer, a Secretary, and a Board of Directors, consisting of members from the following classifications:

- Women's leagues: minimum two (2), maximum three (3)
- Men's leagues: minimum two (2), maximum three (3)
- Co-ed leagues: minimum two (2), maximum three (3)
- Fast Pitch leagues: minimum one (1), maximum two (2)
- Umpires: minimum one (1), maximum two (2)
- Members at large: minimum one (1), maximum unlimited

In early organizational stages, these issues and goals were established:

- Provide leadership and direction for Rochester softball
- Provide every player a voice and vote in all decisions regarding:
 - Program administration
 - Association affiliation
 - Facilities improvements
 - Tournament opportunities

Concession improvements/concerns

Communication with the Park and Recreation Department

Promote softball programs

Provide supplemental funding for softball improvements

- Promote sportsmanship and fair play
- Improve caliber of softball in Rochester
- Promote local, weekend softball tournaments
- Sponsor district/regional/state/national tournaments
- Create a consistent softball sanctioning policy
- Finance sanctioning of all teams with the Amateur Softball Association
- Provide administrative assistance to Parks and Recreation Department, by submitting team rosters and sanctioning information to MSF
- Finance Field Owner's Liability Insurance
- Establish relationship with Rochester Visitor's and Convention Bureau

GOALS

- **PROCURE FUNDING FOR DEVELOPMENT AND REDEVELOPMENT OF SOFTBALL FACILITIES:**

- Membership Fees
- Tournament Revenue
- Concession Revenue
- Website/Communications
- Promotions

- **ASSIST IN IDENTIFYING AND PRIORITIZING FACILITY FUNDING:**

- Liaison Committee Meetings
- Capital Improvement Plan
- Meetings with Director of Park Facilities

- **MAINTAIN AND IMPROVE COMMUNICATION:**

- Liaison Committee
- Communications Committee
- Annual Spring League Managers Meeting
- RSA RUNDOWN (newsletter) Distribution
- Umpire Organizational Meeting
- General Membership Meeting
- Minnesota Sports Federation/Amateur Softball Association-District I League Directors Meeting
- Cooperation with the Rochester Women's Softball Association (RWSA) and the Rochester Youth Softball Association (RYSA)
- RSA Website
- Minnesota Sports Federation Annual Meeting
- ASA Council Meeting

- **ENHANCE THE IMAGE OF SOFTBALL PARTICIPANTS:**

- Developmental Committees:**

- Liaison
- Capital Improvement
- Communications
- Tournaments
- Concession

- Contributions:**

- Amateur Softball Association Hall of Fame
- Silver Lake Community Playground
- Olmsted County Developmental Achievement Center
- Rochester Women's Softball Association

National Junior College Women's Softball Tournament
Youth Softball Tournament Participants
Rochester Senior Softball
Minnesota Softball Hall of Fame
Minnesota Amateur Sports Facility
United Way
Possibilities of SW Minnesota

ACCOMPLISHMENTS

- 1991:** Organized unification of the softball community
Established cooperative relationship with the Minnesota Sports Federation/Amateur Softball Association
- 1992:** Financed portable fencing for Soldiers Field (\$500)
Published and distributed the RSA RUNDOWN (\$500)
Established annual travel donations to national tournaments (\$100/team)
Financed sanctioning of 329 teams with the Amateur Softball Association, which provides liability insurance to the City of Rochester (\$3,948)
Provided administrative assistance the Park & Rec.
Contributed to the City of Rochester Park Department, for the black topping of McQuillan parking lot (\$20,000)
Donated to the Minnesota Softball Hall of Fame (\$500)
Financed distance markers for McQuillan Fields (\$300)
- 1993:** Financed sanctioning of 313 teams with the ASA (\$3,756)
Acquired McQuillan Concession Stand
Provided financing for improvements required by the Department of Health at McQuillan Concession Stand
Purchased new grill at McQuillan Concession Stand (\$1,200)
Implemented RSA merchandising
Achieved non-profit organization status
Established hosting programs for post season tournaments
Awarded Men's C State, Men's District 1 and Touch Football Tournaments
- 1994:** Financed McQuillan Field dugouts (\$7,175)
Sanctioned 303 teams with the ASA (\$3,636)
Established policy to return game balls to teams
Acquired bulk mail permit for non-profit organizations
Awarded Coed Class A State and Girl's 14U State Tournaments
Provided travel expense for post-season teams (\$500)
- 1995:** Financed Concession/Bathroom Facility at McQuillan Park (\$100,502)
Purchased new Concession Stand Equipment (\$15,000)
Sanctioned 258 teams with the ASA (\$3,096)
Expanded RSA RUNDOWN newsletter mailing to all members
Awarded Men's Class B State Tournament
Hosted the First Annual RSA Benefit Banquet (\$5,000)
Achieved incorporated status for Non-Profit Associations
Travel expense for post-season teams (\$500)

- 1996:** Installed 3 scoreboards (fields 3, 4 &5) with Coke and Budweiser
Completed parking lot blacktop
Received new playground equipment from Park and Recreation
Installed new fencing on McQuillan field #2
Sanctioned 250 teams with the ASA (\$3,000)
Held RSA Benefit Banquet (\$5,000)
Awarded Women's Class B & Touch Football State Tournaments
Revised and distributed RSA Portfolio
Travel expense for post-season teams (\$500)
- 1997:** Concession stand mortgage paid in full
Awarded Men's C & D District tournaments
Sanctioned 234 teams with the ASA (\$2,812)
Distributed the RSA RUNDOWN to membership
Donated to Senior Softball League (\$500)
Donated to DIII Women's JO National Tournament (\$500)
Travel expense for post-season teams (\$500)
Revised and distributed RSA Portfolio
- 1998:** Sanctioned 225 teams with the ASA (\$3,408)
Donated funds to post-season teams (\$500)
Purchased Joxx Box for nine fields (\$8,059)
Replaced fence on Field #3
Donated to DIII Women's JO National Tournament (\$500)
Travel expense for post-season teams (\$500)
Awarded Class A Co-ed State tournament
Distributed the RSA RUNDOWN to membership
Revised and distributed RSA Portfolio
- 1999:** Sanctioned 225 teams with the ASA (\$3,274)
Replaced fence on Field #4
Purchased security lights for McQuillan Park (\$9,600)
Replace foul fences on fields #3, #4 & #5 (\$2391)
Travel expense for post-season teams (\$500)
Distributed the RSA RUNDOWN to membership (\$635)
Awarded Men's D District & Touch Football tournament
Held RSA Appreciation Week for membership
Revised and distributed RSA Portfolio
- 2000:** Sanctioned 225 teams with the ASA (\$3,445)
Replaced fencing on field #5
Purchase flag pole for McQuillan (\$1,193)

Travel expenses for post-season tournaments (\$500)
Covered 14 dugouts at McQuillan Field (\$12,180)
Distributed the RSA RUNDOWN to membership (\$1,736)
Held RSA Appreciation Week for membership
New irrigation on McQuillan Fields #3-7
Awarded Women's C & D State tournaments
Revised and distributed RSA Portfolio

2001 Sanctioned 225 teams with the ASA (\$3,425)
Installed 3 scoreboards (fields 3, 4 & 5) with Coke and Budweiser (\$2,800)
Distributed the RSA RUNDOWN to membership (\$1,900)
Revised and distributed RSA Portfolio
Light repairs and sprinkler heads (\$1,200)
Travel expenses for post-season tournaments (\$600)
Held RSA Appreciation Week for membership

2002 Sanctioned 235 teams with the ASA (\$3,575)
Installed 2 scoreboards (fields 6 & 7) with Coke (\$8,000)
Distributed the RSA RUNDOWN to membership (\$1,300)
Revised and distributed RSA Portfolio
Travel expenses for post-season tournaments (\$600)
Held RSA Appreciation Week for membership
Awarded State Touch Football tournament

2003 Construction "Wall of Fame and Wall of Champions" (\$10,000)
Sanctioned 240 teams with the ASA (\$3,600)
Distributed the RSA RUNDOWN to membership (\$1,300)
Revised and distributed RSA Portfolio
Travel expenses for post-season tournaments (\$600)
Hosted RSA Appreciation Week for membership
Awarded Men's EE State Tournament
Installed Safety netting on Fields 3 & 5 (\$1,200)

2004 Sanctioned 250 teams with the ASA (\$3,750)
Distributed the RSA RUNDOWN to membership (\$1,500)
Revised and distributed RSA Portfolio
Travel expenses for post-season tournament (\$300)
Held RSA Appreciation Week for membership
Installed 2 scoreboards (fields 1 & 2) with Coke & Budweiser (\$16,000)
Provided administrative assistance to Park & Rec.
Installed Alarm System and Security System with donation from
Fraternal Order of Eagles
Award State Coed AA & A Tournament

Hosted 3 B's Women's Tournament
Expanded concession facility storage and construction permanent housing
for temporary toilet facilities (\$6,000)
Bid on ASA National Tournament for 2006
Purchased new bat racks for all dugouts

2005 Sanctioned 246 teams with the ASA (\$3,690)
Revised and distributed RSA Portfolio
Travel Expenses for post-season tournament (\$200)
www.rsasoftball.com (\$4,000)
Held RSA Appreciation Week for membership (~\$300)
Installed bleacher pads at McQuillan Complex (\$33,600)
Provided administrative assistance to Park & Rec.
Secured 2006 ASA Men's Class "C" West National Tournament (\$6,000)
Installed parking lot security lights (\$8,100)
Hosted 3 B's Women's Tournament
Hosted Coed Major State Tournament
Hosted Women's CC & C State Tournament
Provided funding for portable toilet systems at McQuillan (\$2,000)
Hosted Men's State Touch Football Tournament
Purchased and installed windscreens and fence toppers for fields #3, 4 & 5
(\$4,800)
Purchased new benches for all dugouts (\$6,100)

2006 Sanctioned 252 teams with the ASA (\$3,780)
Revised and distributed RSA Portfolio
Travel Expenses for post-season tournament (\$500)
Provided administrative assistance to Park & Rec
Hosted Men's Class "C" West National Tournament (80 teams) (~\$10k
revenue)
Received "ASA James Farrell Award of Excellence"
for hosting the highest rated ASA National
Championship in 2006.
Purchased fence toppers for all fields (\$3,00)
Purchased misc. equipment for tournament directors (\$5,600)

2007 Sanctioned 269 teams with ASA (\$4,035)
Revised and distributed RSA Portfolio
Provided administrative assistance to Park & Rec
Hosted Men's DD South State Tournament

COMMUNITY ECONOMIC IMPACT

2007:	Men's DD South State	\$30,000 *tournament flooded
2006:	Men's Class C West National	\$650,000
2005:	Co-ed Major, CC & C Women's State	\$275,000
2004:	Co-ed AA & A State	\$216,000
2003:	Men's EE State	\$300,000
2002:	Men's State Touch Football	\$185,000
2000:	Women's Class C & D State	\$368,000
1999:	Men's Class D Districts:	\$120,000
	Men's State Touch Football	\$225,000
1998:	Co-ed Class A State	\$60,000
1997:	Men's Class C Districts	\$96,000
	Men's Class D Districts	\$120,000
1996:	Women Class B State Slow Pitch	\$120,000
	Men's State Touch Football	\$250,000
1995:	Men's Class B State Slow Pitch	\$175,000
1994:	Girls 14 & under Class B Fast Pitch	\$144,000
	(Co-hosted with Rochester Women's Softball Association)	
	Co-ed Class A Slow Pitch	\$55,000
1993:	Men's C District 1 Slow Pitch	\$145,500
	Men's C State Slow Pitch	\$216,000
	Men's State Touch Football	\$250,000

TOTAL PROJECTED REVENUE TO THE CITY OF ROCHESTER THROUGH 2007:

\$4,000,500

All projections submitted by the Rochester Convention and Visitor's Bureau

FUTURE AMBITIONS

The ultimate goal of the RSA is to provide facilities capable of hosting national tournaments on a reoccurring basis. Below is the list of site requirements set forth by the Amateur Softball Association.

* Denotes requirements not met.

1. For class A men's slow pitch 300' fences are necessary. For class B and below, all fields shall be fenced at a consistent and minimum distance of 285'.
2. At least one-third of the fields utilized shall be lighted.
3. Outfield and side fences shall be a minimum of six feet in height.
4. Common fence, if present, shall be a minimum of 10 feet high.
5. Dugouts shall be fenced and located off the playing field in out of play areas.
6. Each field shall have an electronic or manual scoring device.
7. A minimum of two fields shall have public address systems available.
8. All fields utilized shall have above or underground watering systems available which produces a lush full presence of green manicured grass and infields shall be firm with proper agra-lime soil mixture.
9. A permanent press/tournament headquarters and concessions building shall be present.
10. Foul poles on all fields.
11. Sufficient seating on each field.
12. *Warning tracks on fields with permanent fences that are 6 feet or below in height. (Warning tracks optional)
13. If temporary fencing is use, it shall be of the safety variety with soft, pliable posts and with top/bottom rail attached. (No snow fence.)

OFFICERS AND BOARD OF DIRECTORS 2007-2008

Co-President A: Daren Walk

Co-President B:

Secretary: Tyler Glynn

Treasurer: Becky Macken

Women's Representatives: VJ Thiesse
Jodi Schmidt

Men's Representatives: Mike Macken
Jeff Spoelstra

Umpire Representatives: Tom Keller

Coed Representatives: Ben Boldt
Clint Fousek
Kateri Eddy

At-Large Representatives: Gene Donaldson
John Larsen